



# IMA's Corporate Membership Program for Interns

Invest in your interns to maximize value

With an increasingly competitive job market and organizations seeking to attract top talent, you can set your organization apart by offering something special: one year of IMA® (Institute of Management Accountants) student membership for your interns.

Offering IMA membership to your student interns demonstrates your commitment to their continuous learning and career development. It equips your interns with skills that can deliver real value to your organization. And it can help you identify candidates—especially those who make the most of advanced learning opportunities—who might have the potential for permanent employment.

## **How It Works: IMA Makes It Easy**

IMA can be your partner in sharing the message about the program with your interns. We will introduce the program to your organization and help ensure your interns understand all the resources available to them. We will hold a kick-off meeting and send summaries of recommended courses, an email newsletter, and reminders to both you and your interns to make sure everyone stays informed about the program's benefits. Best of all, the one-year IMA student membership stays with your interns even after they've completed your internship program.

**IMA student membership costs your organization just \$25 per student and provides your interns with:**

- Continuing education resources, including webinars, certificate programs, online courses, podcasts, and more.
- Networking at local and global events, including our annual Student Leadership Conference.
- Leadership and scholarship/awards opportunities.
- Access to the CMA® (Certified Management Accountant) program, IMA's globally recognized certification for accounting and finance professionals. Students can take the two-part CMA exam while still in school.

**Popular Certificate Courses Build Skills**

IMA's certificate courses offer hands-on, self-paced learning and a chance to earn a digital badge. Some of IMA's most popular certificate courses—all of which are available at no cost to IMA student members—include:

**IMA Data Analytics & Visualization Fundamentals Certificate®:** Interns will learn how the power of data can be harnessed to gain deeper insight into business performance and make informed strategic decisions. This online course offers hands-on, experiential learning through case scenarios and practical exercises. Participants earn an IMA professional certificate and a digital badge.

**RPA: Value Creation:** Covers the hot topic of robotic process automation (RPA) in four courses: RPA 101, RPA Value Creation, Governing RPA, and Your Role with RPA.



We gave our interns access to a full year of IMA membership, and they found the educational components and certificates very helpful. The skills that they learned, especially from the Data Analytics and Visualization Fundamentals Certificate, are in demand within our organization.



**Dani Noyes, Program Manager**

*Finance Leadership Development and Internship Programs, CVS Health*

**Sustainability and Value Creation:** Based on the IMA paper "Finance Function Partnering for the Integration of Sustainability in Business," this course offers insights into how value can be created by developing and integrating a robust sustainable business model.



The Association of Accountants and Financial Professionals in Business